Victoria Lu

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San Francisco

Professional Summary

Frontend engineer with 2+ years of experience building accessible, scalable UI in React, Ember, and TypeScript. Launched features used by millions, driven $7.3M+ in revenue through A/B testing, and led accessibility initiatives to 100% Microsoft compliance. Passionate about crafting thoughtful, inclusive experiences through product-engineering collaboration.

Education

Cornell University, Bowers College of CIS   May 2022
MPS in Information Science

Cornell University, College of Arts & Science   Dec 2021
Bachelor of Arts, Concentrations: UX/UI Design and Data Science

Professional Experience

LinkedIn   August 2022 - now
UI Engineer   San Francisco, CA
Implemented scalable web components in Ember and React that support 800M+ B2B sales professionals on LinkedIn Sales Navigator.
- Spearheaded projects to visualize buyer committees from concept to launch as both an engineer and product manager, resulting in a 1.5% lift in weekly active users.
- Drove $7.3M in revenue by designing and A/B testing user retention banners that optimized engagement on high-traffic Sales Navigator pages.
- Championed
- accessibility initiatives across 9 major feature groups in Sales Navigator, coordinating a team of 10 engineers to resolve 500+ critical issues in one quarter to achieve 100% Microsoft Grade C compliance.
- Facilitated frontend development for AI-powered sales prospecting tools, collaborating cross-functionally to launch workflows used by 1000+ beta users.
- Supported implementation of a CLI tool to automate wave iterations for feature ramps, reducing execution time from 2 minutes to 20 seconds and streamlining quarterly ramp processes for engineers.

LinkedIn   Jun 2021 – Aug 2021
UI Engineer Intern   Remote
Developed a Chrome extension to obfuscate sensitive member data and enhance privacy and trust for hundreds of sales executives during demo presentations.
- Resolved high-priority, customer-reported bugs within SLA, safeguarding performance and reliability across lead and account pages on Sales Navigator.

Technical Skills

- Python, HTML, CSS, TypeScript, JavaScript, SQL, React, Next.js
- Object-Oriented Programming, HCI, App Design & Prototyping, Figma, Usability Testing, User Storyboarding
- Checkly, Git, Chrome DevTools, axe DevTools

Leadership Experience

Pixlet   San Francisco, CA
Co-creator
Developed an engaging trivia game to help users learn fun daily facts through intuitive gamification.
- Conducted analysis of existing market trends and gaming platforms to identify opportunities and key insights.
- Defined KPIs and product specs; led end-to-end development of a high-fidelity MVP using Figma to illustrate concept and flow.

LinkedIn   San Francisco, CA
WIT Inspire & Community Track
- Coordinated LinkedIn's Products & Services Marketplace WIT campaigns, engaging 60+ ICs and managers to spotlight women's achievements through workplace newsletters to amplify visibility.
- Hosted small group community lunches of 10-20 people to empower learning from senior ICs and managers.